

NORLYN PIQUERO

SKILLS

I'm a former Chemical Engineer turned Freelance Web Support Specialist, skilled in building and managing WordPress sites using Elementor and DIVI. Proficient in HTML, CSS, and basic JavaScript, I create responsive, visually appealing, and functional websites. With some background in On-Page SEO, I focus on ensuring optimized performance and seamless site transitions while continuously learning and applying SEO best practices to improve website visibility.

TECH STACK

- WordPress
- HTML
- CSS
- basic JavaScript
- On-Page SEO
- Digital Marketing principles

EXPERIENCE

SMC National, Roseville CA – *Web Design Contractor*

NOV 2021 – AUG 2024

As a Web Design contractor at SMC National, I utilize responsive web design principles, Elementor, HTML, and CSS to create visually appealing and user-friendly websites that represent the organization's brand. My role involves optimizing for different devices and implementing interactive elements.

Ivan Onestop Digital Services, Manitoba Canada – *Web Support Specialist*

APR 2022 – MAY 2024

As Ivan Onestop's web designer/developer, I specialize in crafting responsive WordPress websites using page builders like Elementor, DIVI, and Avada. With expertise in HTML, CSS, and SEO, I create visually stunning, functional sites tailored to clients' needs, consistently exceeding expectations and driving online success.

Azuro Digital, USA – *Website Maintenance Specialist*

AUG 2021 – MAR 2023

Ensuring that all sites function well, checking for website issues, and keeping them up to date.

Upwork, USA – *WordPress Virtual Assistant | Web Support*

APR 2018 – AUG 2021

As a WordPress VA/Web Support, I specialize in WordPress website management using Elementor Pro & DIVI, crafting responsive sites that enhance professional image and client engagement. Key services include theme customization with page builders, content updates, plugin/theme installations, product management, SEO setup (meta tags, keywords), email form integration, and social media incorporation.

EDUCATION

Cebu Institute of Technology – University, Cebu Phil – *BS Chemical Engineering*

My years at Cebu Institute of Technology University were intellectually challenging and skill-building. Supportive faculty, hands-on projects, and industry collaborations enriched my learning, leaving me proud and well-prepared for a career in chemical engineering.

LICENSES & CERTIFICATIONS

Licensure Examination for Chemical Engineer

Philippine Regulation Commission

Issued Apr 2013

Credential ID 0029121

Responsive Web Design

freeCodeCamp

Issued Apr 2020

[Link to Credential](#)

Learn Programming

Learn Programming

Issued Oct 2021

[Link to Credential](#)